

# Working with the Media: Media Essentials

## *Print PSA – Recycler of the Month*

**(NAME)**

**You Are (ANY TOWN)'s  
Recycler of the Month!**

Place Photo Here

**JOIN (NAME) AND DO YOUR PART TO SUPPORT  
(TOWN)'S RECYCLING PROGRAM**

### **Did You Know?**

- Recycling 40 aluminum cans conserves the energy equivalent of 1 gallon of gasoline.
- Recycling one ton of newspaper saves the energy equivalent of 100 gallons of gasoline.

### **How You Can Help:**

LOCAL PHONE  
LOCAL WEB SITE

